## GREENWAYPARK

## Background & Needs Case

## The South Downs National Park Authority (SDNPA)



Purpose 1: To conserve and enhance the natural beauty, wildlife and cultural heritage of the area.

Purpose 2: To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public.

**Duty:** To seek to foster the social and economic wellbeing of the local communities within the National Park in pursuit of our purposes.

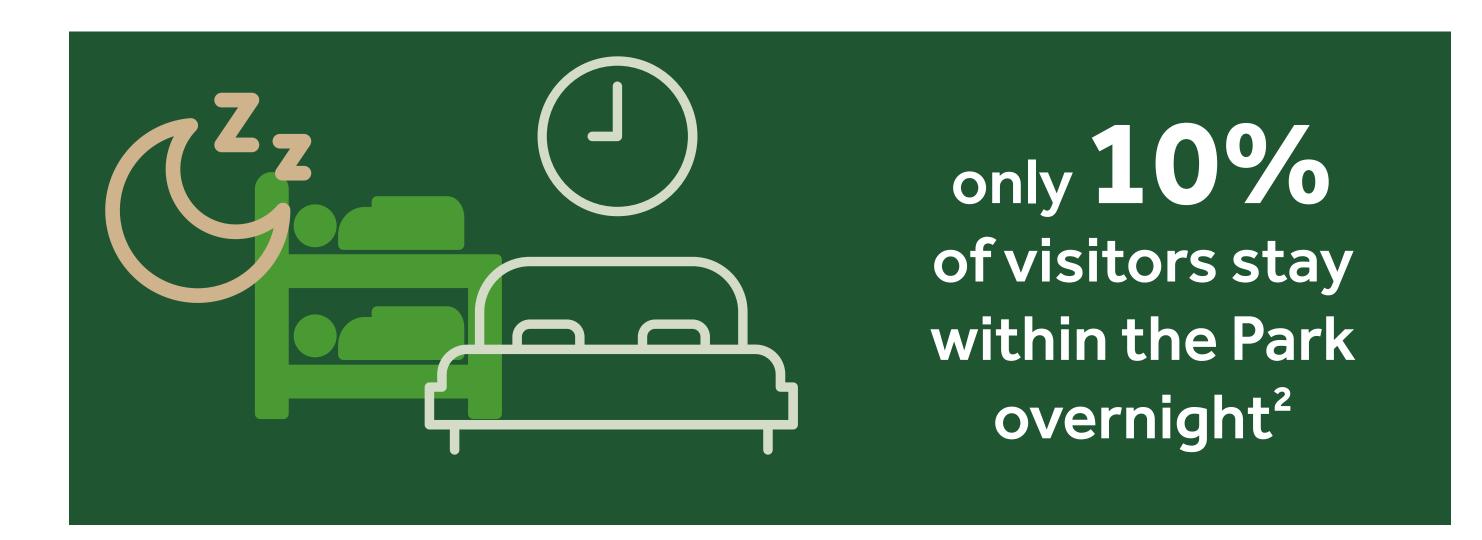


19.08m<sup>1</sup>
visitors
per annum



£436.81m<sup>1</sup> spend

per annum



## There are gaps in hotel accommodation provision, particularly in Petersfield and the South Downs Way

SDNP Local Plan 2019

There is a need to provide more accommodation within the park to increase the currently low level of provision and to realise the potential economic benefits of doing so, with overnight visitors spending on average double that of day visitors.

Strategic Policy SD23 of the SDNP Local Plan 2019 allows for new visitor accommodation in the countryside subject to new buildings being of sensitive design. Our proposals have been formulated in this context.